
AMANDA N. ANDERSON

Online Resume

Email for additional contact information:
aanderson1240@gmail.com

QUALIFICATIONS & SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, HTML
Well organized, detail oriented, creative
Confident, poised, strongly self-motivated

EDUCATION

The University of Texas at Austin May 2011
Master of Arts in Advertising - Texas Creative Program

Texas State University - San Marcos May 2009
Bachelor of Arts in Mass Communication - Advertising
Minor in Communication Design
Tecnologico de Monterrey - Guadalajara, Mexico
Studied Spanish abroad during the summer of 2008

EXPERIENCE

FREELANCE WORK:

Redstone Research - Austin, TX Aug. 2009 - Current
Designed and wrote content for web site while making it cohesive with all print materials
Developed the brand and designed brochures, flyers, and doctors' bios
Designed logo for the company and processed it as a registered trademark

Reliance Commercial Realty - Austin, TX Oct. 2009 - Jan. 2010
Redesigned and created web site to showcase their properties
Designed on-site property billboards and informational flyers

INTERNSHIPS:

Muscular Dystrophy Association May 2009 - Aug. 2009
Regional Public Affairs Coordinator (RPAC) - Houston, TX
Wrote press releases, media alerts, and pitched stories to local papers
Designed event invitations, sponsor gifts, and flyers for fundraisers
Worked closely with Houston Chronicle employee on human interest story

Captiva Media Group - San Marcos, TX Dec. 2008 - May 2009
Promoted bands at the showcase in Austin during SXSW
Wrote press releases, band bios, and designed posters
Edited and formatted digipaks to be ready for print

ACTIVITIES & ACHIEVEMENTS

Austin Marathon Finisher Feb. 14, 2010

Advertising Graduate Council Aug. 2009 - Current
The University of Texas at Austin

Publicity Chair for Alpha Xi Delta Jan. - Dec. 2008
Wrote press release for philanthropy events and chapter news which were printed in the school newspaper as well as the nationally distributed magazine, *The Quill*
Designed logo and concept for annual philanthropy event

